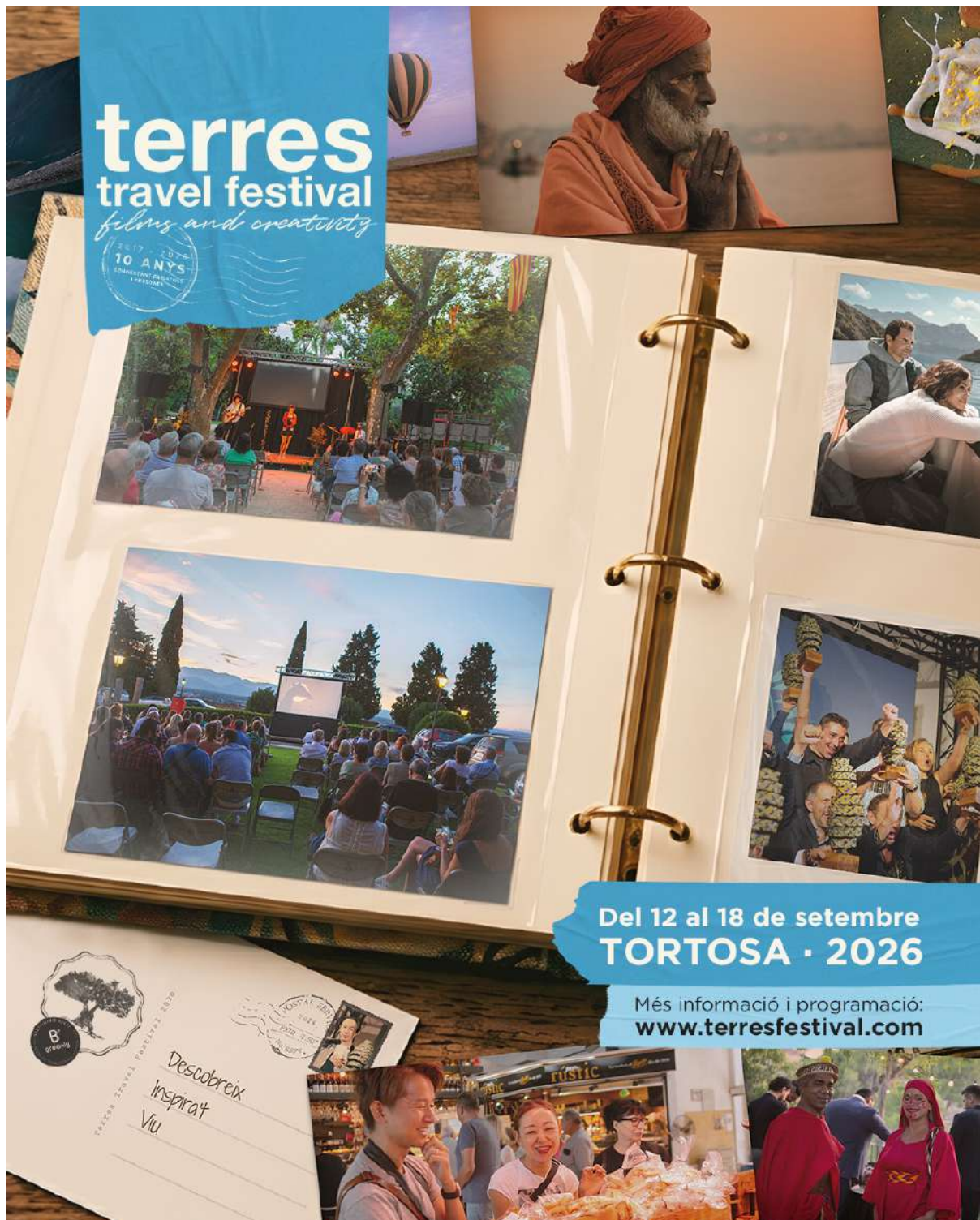


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PRESS RELEASE 18/09/2026

Tourism campaign about Porto and northern Portugal wins the Grand Prix at the Terres Travel Festival

The awards ceremony was held this Friday at the Prince's Gardens



Photo of the winners at the 10th edition of the Terres Travel Festival.

The **Terres Travel Festival** held its tenth-edition awards ceremony on Friday afternoon at the Prince's Gardens in the city of Tortosa (Catalonia, Spain). The festival's tenth edition began on September 12. The ceremony recognised the best tourism and travel film productions of the year. Hosted by actress **Ivana Miño**, the event highlighted the festival's ten-year history and its international reach, establishing Tortosa and the Terres de l'Ebre region (in southern Catalonia) as a leading hub for tourism audiovisual productions. For ten editions, the **Terres Travel Festival** has championed a particular approach to travel filmmaking: travelling and filming sustainably, with respect for territories and their communities, and in a way that can leave a positive impact on the destinations.

The top award of the tenth edition, the **Grand Prix of the Terres Travel Festival**, went to ***The Big Trend by Ofélia de Souza***, a production that takes viewers on a journey through Porto and northern Portugal. The film highlights the enduring value of human connection and shows how encounters and events can leave a lasting cultural and emotional impact on people and destinations. The award was accepted by **Diana Ferreira da Silva**, Marketing and Communications Coordinator at Visit Porto and North of Portugal.

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Still from *The Big Trend* by Ofelia de Souza

Terres de l'Ebre Sustainability Award

One of the awards most closely linked to the festival's philosophy, the **Terres de l'Ebre Award for Best Film Promoting Sustainability**, went to *Spoiled*, by Nicola Gerrard. The film focuses on the defence of South Africa's oceans against the threat posed by oil and gas exploration, extraction and production.

Meanwhile, the **Award for Best Catalan Production**, sponsored by the Audiovisual Cluster of Catalonia, recognised *Perspectives. Una manera de viure*, by Joana Vallès, a production portraying the everyday lives of sixteen people with intellectual disabilities and severe mental health problems who live in a former family home converted into a residential facility. Through intimate testimonies, the documentary has challenged stereotypes and highlighted issues such as independence, friendship, work and the right to participate fully in society.

The **Award for Best Production Promoting Respect among Cultures**, supported by the **UNESCO ePlatform**, went to *Canalla. El pom de dalt*. The documentary follows the children who crown human towers, known as *castells*, through three *colles castelleres* over the course of a season. The production highlights the technical and psychological work the children undertake to learn how to manage fear and emotions, while showing how this experience creates relationships, travel opportunities and a shared identity. The award was collected by director **Jordi Sacristán** and **Joana Vallès**, Head of Content at La Xarxa.



Still from *The Big Trend* by Ofelia de Souza

The **Climent Ferré Award for Best Production Showcasing the Values of the UNESCO Biosphere Reserve** has gone to *Adrift on the Amazon*, by Pol Ribera. The film tells the story of three friends who build a boat and let themselves be carried along the waters of a tributary of the Amazon River towards Iquitos, covering a journey of 550 kilometres. The film turns this odyssey into a reflection on friendship, freedom and the desire to live life to the fullest. The award was presented by **Ivan Garcia Maigí**, President of the **Consorci de Polítiques Ambientals de les Terres de l'Ebre (COPATE)**, and collected by the documentary's director, Pol Ribera. The award honours the memory of Climent Ferré, a COPATE technician who was deeply committed to the region.

A professional career linked to advertising and tourism

The gala also **recognised the career of Eduard Baldrís Inglès** with the **Terres Pioneers 2026** award, a distinction that, unlike the others, recognises a professional career rather than a specific film. **Baldrís Inglès, Creative Director at BBDO, Contrapunto and Proximity**, has accumulated more than thirty years of experience creating campaigns, identities and travel experiences for destinations such as Andalusia, La Rioja, Croatia, the Canary Islands and Turespaña. His career has received more than eighty international awards for advertising creativity and tourism.

The audiovisual productions from **Switzerland** stood out at this edition of the **Terres Travel Festival**, with five productions from the country collectively receiving nine awards. Among the recognised productions were *SWISS Senses special edition*, with three awards; *Swiss Sounds* by Thylacine, with two; *Bees and Friends*, also with two; as well as *Waiting for the Game* and *SWISS First Grand Suite*. The collective recognition was accepted by **Othmar Hardegger**, Consul General of Switzerland in Barcelona, on behalf of all the award-winning productions.

The evening concluded with a group photograph of the winners, bringing the tenth edition to a close and once again establishing Tortosa as an international meeting point for travel filmmaking.

Excellence in travel filmmaking

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excellence in travel filmmaking and recognising the best productions dedicated to promoting destinations and tourism products. Today, CIFFT brings together ten travel film festivals from around the world and aims to foster excellence in travel film production and recognise the sector's finest films.

The festival is co-organised with **Tortosa City Council** and receives the support of the **Tarragona Provincial Council**, the **Baix Ebre County Council** and the **Spanish Ministry of Industry, Trade and Tourism**.

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